

Transformation & Revelation: UK Design for Performance 2007-2011
Royal Welsh College of Music and Drama, Cardiff

UK designers are invited to participate in the SBTB National Exhibition of performance design which is taking place in Cardiff in January 2011.

Organising exhibitions is a key function of the SBTB as a way of showcasing the vast range of design for performance in the UK and by British designers working abroad. The catalogues and exhibitions offer an opportunity to put together a record of this work and for us to place our own work in the contemporary context.

Entry is open to any practitioner wishing to exhibit, but exhibitors must be (or become) members of either the SBTB, Association of Lighting Designers (ALD) or Society of Theatre Consultants (STC). Designs submitted for the exhibition must have been realised in performance in the past four years, 2007–2011.

Join the SBTB > <http://www.theatredesign.org.uk/membership/join-the-sbtb/>

Prague Quadrennial June 2011

The SBTB organises the UK exhibit at this four yearly exhibition of design for performance at which over 70 countries from around the world participate. In 1979, 1991 and 2003 Britain was awarded the coveted Golden Triga, and in 1995 we won the Gold Medal. These awards are a firm endorsement of the continuing quality of our members' work. The designs which make up the UK exhibit are chosen from those displayed at the national exhibition.

V&A Museum and tour 2012

In 2012 - Olympic year - the exhibition will be expanded and it is planned that this larger version will be shown at the Victoria and Albert Museum for a period of six months followed by a national tour.

National Exhibition Catalogue

Exhibitors are able to include work and biographies in the exhibition catalogue which is one of the few books to consider, record, explore and celebrate contemporary theatre design in the UK. The books continue to be sold long after the exhibition and are used as reference and inspiration by professionals and schools and colleges.

View our previous catalogues > <http://www.theatredesign.org.uk/publications/catalogues/>

Theme

As with past exhibitions, the intention of the theme is firstly to create a journey through a wide range of work, with headings and questions that stimulate a dialogue with the work on display. Secondly, the theme is designed to provide handles with which designers can reflect upon and present key aspects of their work.

An important part of the concept for this particular exhibition is to show not only the final outcome of the production but also, where possible, preparatory drawings and other work which demonstrate the designers' journey through ideas and working process.

Working from the premise that the function of design is not merely to illustrate the performed text, music or movement, but to provide a further layer of visual narrative, it is the scenographer's job to make us ask, "What am I going to see next? What will be revealed?" It is through this process of constant visual and aural transformation and revelation that we experience a work of theatre.

The following headings are offered up for consideration by UK designers and artists as they select and prepare their displays:

The transformation of ideas into reality – the designer's/scenographer's working and conceptual process.

The transformation of space using structures and objects to reveal narrative.

The transformation from one scene to another to show the stylistic, aesthetic and thematic progression of the design.

The transformation of the performer into character and the visual journey of that character during the performance.

The transformative qualities of light.

The transformative qualities of sound.

The transformation that occurs in a location when it is used as a site for performance.

The transformation that happens to an audience's perception of a location when it is used as a site for performance.

The transformative quality of a visual metaphor on an audience's imagination.

Costs

In addition to the cost of membership of the SBTB there is an exhibitors fee of £100 for Professional SBTB members and £85 for Graduate SBTB members. The cost to exhibitors has been kept to a bare minimum, if we were covering the actual costs of the exhibition and catalogue we would need to pay £1000 each! There are of course additional costs which must be covered by exhibitors; preparing work for display and for the catalogue, travel to and from Cardiff etc.

Deadline

The deadline for submitting an intent to exhibit form and the £50 deposit is **APRIL 30th 2010**.

For more information email exhibition@theatredesign.org.uk